

## CALL FOR VISUAL ARTISTS

### Overview

Tech in the Tenderloin (TNT) seeks to commission 5 artists to create 5 artworks for *Live at the Black Hawk*, a community-centered, augmented reality (AR) experience. No experience or familiarity with AR is required to apply.

*Live at the Black Hawk* is a playful, life size recreation of the Tenderloin's famous Black Hawk Jazz Club. The experience serves as a rotating art, music and hi/storytelling gallery. Using their own mobile phones and tablets, visitors can walk into and around the Club to explore artworks and musical compositions by local youth, artists, and musicians.

You can learn more about the project on the [Project website](#). You can view a previous iteration of the experience including artworks created by past professional artists and youths via [this video](#).

[Tech in the Tenderloin \(TNT\)](#) expands career imaginations and life possibilities for low-opportunity youth by connecting them with high-opportunity tech through fun events and educational activities in the Tenderloin neighborhood of San Francisco and beyond. Tech in the Tenderloin is a fiscally sponsored project of Intersection for the Arts, a non-profit 501c3 organization.

### Eligibility

All artists living in the San Francisco Bay Area are eligible to apply. Preference will be given to artists living in the Tenderloin or with a history of working in or with the Tenderloin community. No experience or familiarity with AR is required.

**Compensation:** \$500 per artwork

**Award:** One artwork per artist

### Deadlines:

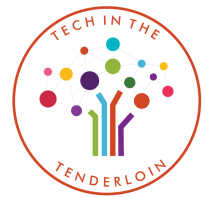
- Apply by: April 30, 2025, midnight PT
- Notification of awards: by May 7, 2025
- Submission of final artwork: June 7, 2025

**How To Apply:** [APPLY HERE](#)

**Questions:** [juliabeabout@techinthetenderloin.org](mailto:juliabeabout@techinthetenderloin.org)

### Recognition and Ownership of Artworks

Artists will retain full ownership rights of their works. Each artist will be credited for their work in the AR experience, on the project website, press releases and in TNT and partner communication channels. Artists are invited to sign their artworks and



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include a reference to their website or social media platform just like they would with a real-world piece.

The *Live at the Black Hawk* experience is located in two locations: Boeddeker Park and on the original Black Hawk Jazz Club site at the corner of Turk and Hyde.

In addition to the experience being available 24 hours a day 365 days per year at the indicated locations, the experience is included and promoted as part of the Tenderloin's monthly [SF First Thursdays](#) art walk program during the summer months.

### Works to be Created

The *Live at the Black Hawk* experience will be relaunched this summer with the new artworks. With support from the TNT team, selected artists will create artworks inspired by the Black Hawk Jazz Club, the Tenderloin's musical heritage, or neighborhood history. Original artworks created specifically for the experience are preferred, however, pre-existing artworks may also be considered.

Artists will be provided with a "canvas" size to work from along with the appropriate pixel dimensions and resolution. High-resolution photographs of real-world artworks are also acceptable. The ultimate deliverable is a digital file in PNG (preferred) or JPG format. Your work will be placed in one of several locations of your choosing within the experience paces pending coordination with other artists' work.

### Sponsors and Partners

*Live at the Black Hawk* is presented by [Tech in the Tenderloin](#). It was created in partnership with [Novaby Ltd's AR Studio](#). The project is partially funded by the [San Francisco Arts Commission](#) and a grant from the [U.S. Department of State, Department of Educational and Cultural Affairs](#).